



Carroll County Youth Soccer League

Dear Community Member,

The Carroll County Youth Soccer League is a non-profit organization that strives to provide a service to our community by providing a healthy outlet for children, opportunities for the community to gather together, and endless hours of entertainment. The goal of our league is to provide a safe and productive environment that enables children to learn and apply the principles of teamwork, discipline, dedication, and sportsmanship. We are sustained by the efforts of volunteers who display an extraordinary amount of commitment and hard work, ensuring that our league is a positive influence in the lives of our children.

Last year the CCYSL recreational league registered 32 teams and approximately 300 players. Each fall our recreational teams play an 8 week season followed by a tournament weekend. On any given Saturday our attendance can range from 600 to 800 local supporters. The 2010 Fall Season will run from August 21st through October 17th ending with a league tournament.

The main source of our league revenue is through player fees. Our volunteer board members have worked hard to control costs and hope that with the support of our community we can keep these player fees at a reasonable level in 2010. Please consider providing our League with tax-deductible financial support this year as CCYSL is a registered 501(C)(3) Non-Profit Organization . Your support is greatly appreciated and will allow us to continue to provide a top-notch soccer program to our children.

The attached form details the opportunities for team, club, and tournament sponsorship. We must receive sponsorship agreements and payment no later than July 1st for proper recognition throughout the season. Sponsorships are available on a first come / first serve basis so don't delay.

Thank you for your support!

Sincerely,

The CCYSL Board of Directors

Pat Hickner, President & Travel Dir.

Shelley Sheagley, Pictures & Website

Barb Hickner, Secretary & Risk Mgr.

Jennifer Clingenpeel, Travel Treasurer

Greg McCarty, Treasurer

John Conn, Referees & Schedules

Laurie Kender, Registrar

Stacy Scott, Board Member

Deb Bush, Uniforms / Awards

Rinda Garcia, Translator



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2010 Sponsorship Agreement

Team Sponsorship

Cost: \$100

Sponsor one of our 30 recreational teams. Your business name will be printed on the back of the team uniform as advertisement throughout the 8 week season. Your sponsorship will also be recognized on rosters, game schedules, and our website.

Club Sponsorship

Cost: \$250

Club sponsorship funds will be used to purchase necessary equipment and supplies such as field paint, nets, balls, flags, etc. Player sponsorships will also be funded in your name if needed. In appreciation for your support advertisements for your company will appear in our team schedules, newsletters, CCYSL website, and signage at the park.

Tournament Sponsorship

Cost: \$300

Our Fall Tournament will be held the weekends of October 10th and October 17th for the U10 and U12/U14 teams. There are 2 sponsorship opportunities available for this event. Your funds will be used to obtain referees and trophies for the tournament. In appreciation for your support your name will be advertised on all tournament schedules, signs, and trophies.

Sponsorship – Check Level and Indicate Team/Coach

Team Sponsorship	_____ \$100.00	Team/Coach _____
Club Sponsorship	_____ \$250.00	
Tournament Sponsorship	_____ \$300.00	
Other Sponsorship	_____ List Amount \$_____	

Business / Individual Name: _____

Address: _____

City / State / Zip: _____

Contact Name: _____

Phone: _____

Website: _____

Email: _____

Please provide camera-ready and/or electronic format logos for use on advertising and website to Shelley Sheagley, 574-967-3675, sheagley@localline.com.

Make checks payable to Carroll County Youth Soccer League, PO BOX 101, Flora, IN 46929.